



PRACTICE  
Greenhealth

## UNDERSTANDING LABELS

### Meat and Poultry

This vetted list of criteria meets the definition of *sustainable meat and poultry* for the Healthy Food in Health Care program of [Health Care Without Harm](#) as well as Healthier Hospitals, a program of [Practice Greenhealth](#).

### THIRD PARTY CERTIFICATIONS


Third-party audited, transparent guidelines, standard attributes

Certified Organic		
	<ul style="list-style-type: none"> <li>🍏 Diet - 100% Organic Feed; no animal by-products</li> <li>🍏 Antibiotic and Hormones - Never</li> <li>🍏 Living Conditions - Must accommodate natural behavior</li> <li>🍏 GMOs - No genetically modified (GM) livestock; No GM feed</li> </ul>	Beef, broiler chicken, turkey, pork, dairy, eggs
Animal Welfare Certifications		
	<ul style="list-style-type: none"> <li>🍏 Antibiotics - Administered for therapeutic purposes only</li> <li>🍏 Hormones - Never</li> <li>🍏 Living Conditions - Humane treatment of animals</li> </ul>	Beef, pork, broiler chicken, turkey, eggs, dairy, bison, sheep, goat
Food Alliance Certified		
	<ul style="list-style-type: none"> <li>🍏 Antibiotics - Administered for therapeutic purposes only</li> <li>🍏 Hormones - Never</li> <li>🍏 Living Conditions - Humane livestock handling</li> <li>🍏 GMOs - No genetically modified livestock</li> </ul>	Beef, pork, broiler chicken, turkey, eggs, dairy, bison sheep, goat
American Grassfed Certified		
	<ul style="list-style-type: none"> <li>🍏 Diet - Forage</li> <li>🍏 Antibiotics and Hormones - Never</li> <li>🍏 Living Conditions - Pasture-raised with no confinement</li> <li>🍏 Origin - USA born and raised</li> </ul>	Beef, bison, goat, lamb, sheep
Global Animal Partnership		
	<ul style="list-style-type: none"> <li>🍏 Antibiotics - All steps prohibit the use of antibiotics in beef, pork, and turkey; antibiotics may be used to treat sick broiler chickens as prescribed by a veterinarian.</li> <li>🍏 Hormones - Growth hormones are prohibited in all steps.</li> <li>🍏 Living Conditions - vary throughout the '5-Step' Program, visit <a href="http://www.globalanimalpartnership.org">www.globalanimalpartnership.org</a> for more details.</li> </ul>	Beef, broiler chicken, turkey, pork, bison, sheep, goat
Certified Responsible Antibiotic Use (CRAU) chicken standard		
	<ul style="list-style-type: none"> <li>🍏 Antibiotics - All steps prohibit the use of antibiotics in broiler chickens; antibiotics may be used to treat sick broiler chickens as prescribed by a veterinarian.</li> </ul>	Broiler chicken
NON GMO Project Verified		
	<ul style="list-style-type: none"> <li>🍏 GMOs - No genetically modified livestock; No GM feed</li> </ul>	Beef, broiler chicken, turkey, pork, dairy, eggs

NOTE: "Natural" and "judicious use of antibiotics" are NOT robust or verifiable label claims

# USDA-APPROVED LABEL CLAIMS

The U.S. Department of Agriculture (USDA) allows the following label claims. Note that no third-party audit is required to use these claims without the Process Verified Seal. For this reason we strongly encourage purchasers to review the [Official Listing of Approved USDA Process Verified Programs.](#))

Raised without antibiotics (chicken and turkey)		
<p><b>Allowed label claim:</b></p> <ul style="list-style-type: none"> <li>✓ Raised without antibiotics</li> <li>✓ No antibiotics administered</li> <li>✓ No Antibiotics Ever (NAE)</li> <li>✓ No added antibiotics</li> <li>✓ Never Ever 3</li> </ul>	<p>Antibiotics - Please review the USDA Processed Verified Program for the company-specific practices regarding antibiotic usage. Practices may include the following:</p> <ul style="list-style-type: none"> <li>🍏 No antibiotics ever (NAE)</li> <li>🍏 No antibiotics used for growth promotion—antibiotics only used for treatment &amp; prevention of illness.</li> <li>🍏 No antibiotics used that are important to human medicine as defined by the World Health Organization.</li> </ul>	 <p>Producers may claim Never Ever 3 to mean:</p> <ul style="list-style-type: none"> <li>🍏 No antibiotics ever (NAE)</li> <li>🍏 No hormones</li> <li>🍏 No animal by-products in feed</li> </ul>
Raised without antibiotics (beef and pork)		
<p><b>Allowed label claim:</b></p> <ul style="list-style-type: none"> <li>✓ Raised without antibiotics</li> <li>✓ No antibiotics administered</li> <li>✓ No added antibiotics</li> <li>✓ Never Ever 3</li> </ul>	<p>Antibiotics - Please review the USDA Processed Verified Program for the company-specific practices regarding antibiotic usage. Practices may include the following:</p> <ul style="list-style-type: none"> <li>🍏 No antibiotics ever (NAE)</li> <li>🍏 No antibiotics used for growth promotion—antibiotics only used for treatment &amp; prevention of illness.</li> <li>🍏 No antibiotics used that are important to human medicine as defined by the World Health Organization</li> </ul>	
Grassfed		
<p>On January 12, 2016, the Agricultural Marketing Service withdrew the Grass (Forage) Fed Claim for Ruminant Livestock and the Meat Products Derived from Such Livestock (Grass (Forage) Fed Marketing Claim Standard)". A copy of the standard will remain on the website for reference; however, AMS will no longer verify applicant's programs to the Standard.</p>		<p>Beef, Bison, Goat, Lamb, Sheep</p>
Free Range or Free Roaming		
	<ul style="list-style-type: none"> <li>🍏 <b>Living Conditions</b> - The animal has been allowed access to the outside; USDA regulations do not specify the quality or size of the outside range nor the duration of time an animal must have access to the outside.</li> </ul>	<p>Broiler Chicken</p>
No hormones added		
	<ul style="list-style-type: none"> <li>🍏 <b>Hormones</b> - Documentation showing no synthetic hormones have been used in raising the animals</li> <li>🍏 <b>Living Conditions</b> - Does not guarantee specific living conditions</li> </ul>	<p>Beef, Lamb</p>

**NOTE: Hormones are never allowed for pork or poultry**

For more information, visit [www.HealthyFoodInHealthCare.org](http://www.HealthyFoodInHealthCare.org)