









UNDERSTANDING LABELS

Meat and Poultry

This vetted list of criteria meets the definition of *sustainable meat and poultry* for the Healthy Food in Health Care program of [Health Care Without Harm](#) as well as Healthier Hospitals, a program of [Practice Greenhealth](#).

THIRD PARTY CERTIFICATIONS

Third-party audited, transparent guidelines, standard attributes

Certified Organic		
	<ul style="list-style-type: none"> ● Diet - 100% Organic Feed; no animal by-products ● Antibiotic and Hormones - Never ● Living Conditions - Must accommodate natural behavior ● GMOs - No genetically modified (GM) livestock; No GM feed 	Beef, broiler chicken, turkey, pork, dairy, eggs
Animal Welfare Certifications		
 	<ul style="list-style-type: none"> ● Antibiotics - Administered for therapeutic purposes only ● Hormones - Never ● Living Conditions - Humane treatment of animals 	Beef, pork, broiler chicken, turkey, eggs, dairy, bison, sheep, goat
Food Alliance Certified		
	<ul style="list-style-type: none"> ● Antibiotics - Administered for therapeutic purposes only ● Hormones - Never ● Living Conditions - Humane livestock handling ● GMOs - No genetically modified livestock 	Beef, pork, broiler chicken, turkey, eggs, dairy, bison sheep, goat
American Grassfed Certified		
	<ul style="list-style-type: none"> ● Diet - Forage ● Antibiotics and Hormones - Never ● Living Conditions - Pasture-raised with no confinement ● Origin - USA born and raised 	Beef, bison, goat, lamb, sheep
Global Animal Partnership		
	<ul style="list-style-type: none"> ● Antibiotics - All steps prohibit the use of antibiotics in beef, pork, and turkey; antibiotics may be used to treat sick broiler chickens as prescribed by a veterinarian. ● Hormones - Growth hormones are prohibited in all steps. ● Living Conditions - vary throughout the '5-Step' Program, visit www.globalanimalpartnership.org for more details. 	Beef, broiler chicken, turkey, pork, bison, sheep, goat
Certified Responsible Antibiotic Use (CRAU) chicken standard		
	<ul style="list-style-type: none"> ● Antibiotics - Antibiotics may be used to treat sick broiler chickens as prescribed by a veterinarian. 	Broiler chicken
NON GMO Project Verified		
	<ul style="list-style-type: none"> ● GMOs - No genetically modified livestock; No GM feed 	Beef, broiler chicken, turkey, pork, dairy, eggs

NOTE: "Natural" and "judicious use of antibiotics" are NOT robust or verifiable label claims

USDA-APPROVED LABEL CLAIMS

The U.S. Department of Agriculture (USDA) allows the following label claims. Note that no third-party audit is required to use these claims without the Process Verified Seal. For this reason we strongly encourage purchasers to review the [Official Listing of Approved USDA Process Verified Programs.](#))

Raised without antibiotics (chicken and turkey)		
Allowed label claim: <ul style="list-style-type: none"> ✓ Raised without antibiotics ✓ No antibiotics administered ✓ No Antibiotics Ever (NAE) ✓ No added antibiotics 	Antibiotics - Please review the USDA Processed Verified Program for the company-specific practices regarding antibiotic usage. Practices may include the following: <ul style="list-style-type: none"> ● No antibiotics ever (NAE) ● No antibiotics used for growth promotion—antibiotics only used for treatment & prevention of illness. ● No antibiotics used that are important to human medicine as defined by the World Health Organization. 	Chicken and Turkey
Raised without antibiotics (beef and pork)		
Allowed label claim: <ul style="list-style-type: none"> ✓ Raised without antibiotics ✓ No antibiotics administered ✓ No added antibiotics 	Antibiotics - Please review the USDA Processed Verified Program for the company-specific practices regarding antibiotic usage. Practices may include the following: <ul style="list-style-type: none"> ● No antibiotics ever (NAE) ● No antibiotics used for growth promotion—antibiotics only used for treatment & prevention of illness. ● No antibiotics used that are important to human medicine as defined by the World Health Organization 	Beef and Pork
Grassfed		
<i>On January 12, 2016, the Agricultural Marketing Service withdrew the Grass (Forage) Fed Claim for Ruminant Livestock and the Meat Products Derived from Such Livestock (Grass (Forage) Fed Marketing Claim Standard)". A copy of the standard will remain on the website for reference; however, AMS will no longer verify applicant's programs to the Standard.</i>		Beef, Bison, Goat, Lamb, Sheep
Free Range or Free Roaming		
	<ul style="list-style-type: none"> ● Living Conditions - The animal has been allowed access to the outside; USDA regulations do not specify the quality or size of the outside range nor the duration of time an animal must have access to the outside. 	Broiler Chicken
No hormones added		
	<ul style="list-style-type: none"> ● Hormones - Documentation showing no synthetic hormones have been used in raising the animals ● Living Conditions - Does not guarantee specific living conditions 	Beef, Lamb

NOTE: Hormones are never allowed for pork or poultry

For more information, visit www.HealthyFoodInHealthCare.org