**Sample Newsletter Article-Internal to Employees**

**[Hospital Name]Recycling Efforts Honor Earth Day Leadership**

April 22 is Earth Day, a global event established in 1970 to bring awareness to the environment and everyone’s responsibility to preserving clean air, outdoor spaces and wildlife habitats. Everybody wants to help the environment, but it’s not always easy to know what to do to make an impact in our busy day-to-day lives. [Name of Hospital] is celebrating this Earth Day with a focus on recycling. Fortunately, when it comes to recycling materials, what happens within a hospital can make some big, positive changes.

* Recycling one glass or plastic bottle saves enough energy to power a laptop computer for over two hours
* Recycling one aluminum can saves enough energy to power that same laptop for over five hours!1
* In 2010, over 2.6 million tons of plastic bottles were produced in the United States2 using the energy equivalent of tens of millions of barrels of oil.Sadly, over 70 percent of those bottles ended up in landfills2 where it takes them thousands of years to decompose. The bottles that did get recycled created enough raw material to make seven million extra-large t-shirts.

Everything that’s produced from recycled material represents valuable natural resources being conserved, and pollutants kept out of landfills. Taking the time to recycle your bottle or can, no matter what it’s made of, makes a big difference for our planet.

If you recycle you’re off to a great start in reducing your impact on the environment. Look for our recycling receptacles throughout our facility and make a difference.

1. <http://www.kab.org/site/PageServer?pagename=recycling_facts_and_stats>

2. http://www.container-recycling.org/index.php/pet-bottle-sales-and-wasting-in-the-us