**NEWS RELEASE FOR IMMEDIATE RELEASE**

**<Date, 2012> Contact: <Hospital Contact>**

**<Hospital Name>**

**<XXX-XXX-XXXX>**

**<**[**name@hospitalname.org**](mailto:name@hospitalname.org)>

**<Hospital Name> Joins Greening the Supply Chain® Initiative**

***Effort to increase access to environmentally preferable products for the health care industry***

<(City, State – Hospital Name> announced today that it has signed on as a supporter of the Greening the Supply Chain® (GSC) Initiative, a Practice Greenhealth® program to increase the availability of environmentally preferable medical products used in the health care industry. Environmentally preferable products have a reduced effect on human health and the environment when compared to traditional medical products.

Launched by Practice Greenhealth® in 2011, the Greening the Supply Chain® Initiative brings together leading hospitals, group purchasing organizations (GPOs) and medical products suppliers together in a collaborative effort to increase the number of “environmentally preferable” products used by hospitals. <Hospital name> is utilizing the tools and resources available through the Initiative to implement the use of safer, healthier, more environmentally-friendly products.

“Our commitment to purchasing sustainable health care products means we are driving demand and increasing access in the market place,” said <Hospital Name Spokesperson>. “Being a part of the Greening the Supply Chain® Initiative is important to operating our facility in a way that is better for patients and the planet.”

With a national workforce of 4.6 million and facilities that operate 24 hours per day, seven days each week, plus purchasing power that represents 16 percent of the marketplace, health care organizations have a tremendous opportunity to change the kinds of products that are used in the sector. Everyday, patients and health care professionals can be exposed to hundreds of products containing chemicals of concern—from furniture, flooring, and painted walls to lights, medical devices, and medical supplies.

“We are honored to have <Hospital Name> join our growing network of more than 1,300 hospitals and health care systems that support the Greening the Supply Chain® Initiative and have made a commitment to sustainable, environmentally preferable practices,” said Laura Wenger, Executive Director of Practice Greenhealth. “As hospitals across the country work to reduce their impact, purchasing environmentally preferable products is a significant way to create safer and healthier environments for patients, health care workers and our communities.”

**About Practice Greenhealth:**

Practice Greenhealth is the nation’s leading membership and networking organization for institutions in health care that have made a commitment to sustainable, environmentally-friendly practices. To learn more about Practice Greenhealth membership, visit [***www.practicegreenhealth.org***](http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.practicegreenhealth.org&esheet=6471994&lan=en-US&anchor=www.practicegreenhealth.org&index=1&md5=2b39aa2980a4faf403ef63ccff98fcdf)***.***