



Sample Social Media Messages

<Hospital Name> has joined nearly 200 hospitals that are working to green their operating rooms. <http://practicegreenhealth.org/initiatives/greening-operating-room>

Our doctors and nurses are making our hospital better for the environment and our patients. @PracGreenhealth #GreeningTheOR

We aim to reduce waste from our operating rooms by <XX> percent in the next <X> years. @PracGreenhealth #GreeningTheOR

Hospitals use a lot of energy and water. Here's how we are going to use less.
@PracGreenhealth #GreeningTheOR

@PracGreenhealth helps hospitals green their operating rooms. We're one of them. <http://practicegreenhealth.org/initiatives/greening-operating-room/additional-resources>

#GreeningTheOR good for the environment, for patients and for the bottom line. <http://sustainability.stryker.com/NewsPool/2011/08/19/going-green-in-the-or-brings-financial-environmental-gains/>