



GREENING
THE **OR**[®]

SYMPOSIUM

SEPTEMBER 24, 2015
RESTON, VIRGINIA

Your Guide to Sponsorship Opportunities

The Greening the OR Symposium celebrates progress and milestones made on the journey to promoting environmentally friendly practices in the operating room.

www.PracticeGreenhealth.org/Symposium

Presented by



PRACTICE
Greenhealth[®]

GREENING THE OR SYMPOSIUM

The Greening the OR Symposium celebrates progress and milestones made on the journey to promoting environmentally friendly practices and products in the operating room, and invites new thinking in innovative ideas.

Now in its fourth year, Practice Greenhealth's Greening the OR Symposium offers the opportunity for high-level health care professionals to learn about the environmental impact of the OR, as well as:

- Increase staff and patient safety
- Reduce costs and the triple bottom line
- Show senior leadership why this is an organizational imperative
- Highlight the value of vendor partnerships in driving successful sustainability programs

DON'T MISS OUT! BUILD YOUR CORPORATE IDENTITY.

This event offers excellent opportunities for visibility and contact development with OR managers, nurses, physicians, administrative staff, sustainability professionals and facilities managers coming together to share strategies essential for driving sustainable purchasing practices in the operating room.

INTERACT WITH BUYERS FACE TO FACE

In-person events are best for lead generation and branding

INCREASE VISIBILITY AND NAME RECOGNITION

Showcase new products and services

ACCELERATE THE BUYING PROCESS

Attendees can compare their products with yours

BE VIEWED AS AN AUTHORITY IN YOUR AREA

This one-day workshop will cover topics including waste minimization strategies, environmentally preferable purchasing, energy, water and green building, sustainable anesthesia practices, clinician engagement, and more. The sessions will be accredited through ANCC for nursing continuing education credits, so many are sure to attend. The Mid-Atlantic region is home to many engaged Practice Greenhealth members and leaders of the Greening the OR[®] Initiative who could be your customers.

Capitalize on the relationships you cultivate while building your business.

SPONSORSHIP BENEFITS

Opportunities for business participation are varied at different levels, depending on the level of involvement sought by each organization. Practice Greenhealth wants to work with you to determine the best type of sponsorship to fulfill your marketing needs.

PREMIER EVENT SPONSOR

\$10,000

This sponsorship is the highest level sponsorship for this event and will be highlighted alongside the presenting sponsor and Practice Greenhealth in all marketing materials. Attendees will spend the day at the state-of-the-art Bechtel Conference Center, with breakfast and lunch offering relaxed networking and education opportunities.

- Logo featured on all marketing materials, on-site event guide, brochure, signage, registration website
- Opportunity to be included in the educational agenda
- Three event registrations
- Tabletop display next to registration area
- Email to attendees once prior and once after event
- Inclusion in the *Greenhealth* magazine Greening the OR column Fall Issue



The September 24, 2015 Greening the OR Symposium will take place at the state of the art, LEED® Gold Certified Bechtel Conference Center in Reston, Virginia, just miles between Dulles International Airport and Washington, D.C. The host hotel and beautiful patio reception location will be the Westin Reston Heights.



RECEPTION SPONSOR

\$7,500

This sponsorship will cover the networking and happy hour reception following the all-day Symposium. This reception will be held at the award-winning Vinifera Wine Bar and Bistro, just down the road from the Bechtel Conference Center in the Westin Reston Heights from 5:30-8:30 p.m. Enjoy passed hors d'oeuvres and a wine and beer bar. This event, along with transportation, will be included in full event registration for the Symposium, and also extended to executive health care leaders, clinicians and others who might not be able to attend a full-day workshop.

- Logo listed on reception marketing material and signage
- Logo listed at bottom of registration page, onsite event guide, brochure
- Two full-day workshop registrations, one additional for reception
- Tabletop display in workshop room
- Email to attendees once prior event

LUNCH SPONSOR

\$3,500

This sponsorship will cover the lunch provided during the Greening the OR Symposium. Lunch will be a variety of gourmet salads and sandwiches served buffet style.

- Logo listed on lunch menu, signage
- Logo listed at bottom of registration page, onsite event guide, brochure
- One full-day workshop registration
- Tabletop display in workshop room

BREAKFAST SPONSOR

\$2,500

This sponsorship will cover the breakfast provided at the beginning of the Greening the OR Symposium. Breakfast will be an assortment of pastries, fruit, juices and coffee.

- Logo listed on breakfast menu, signage
- Logo listed at bottom of registration page, onsite event guide, brochure
- One full-day workshop registration

EVENT EXHIBITOR

\$750

Businesses interested in participating in the workshop as event exhibitors will have the opportunity to feature a tabletop display inside the workshop room. We strongly encourage minimal paper brought to the event to stay within green practices.

- Listed in onsite guide and website
- One full-day registration
- Tabletop display



LEARN MORE

For more information on becoming a sponsor of the Greening the OR Symposium, please contact Bob Jarboe at bjarboe@PracticeGreenhealth.org or 502.727.8658.

Practice Greenhealth
12355 Sunrise Valley Drive, Suite 680
Reston, VA 20191
www.PracticeGreenhealth.org/Symposium



GREENING
THE **OR**[®]

SYMPOSIUM

SEPTEMBER 24, 2015
RESTON, VIRGINIA

www.PracticeGreenhealth.org/Symposium

