Draft Press Release

For Immediate Release Contact: NAME

April 22, 2013 PHONE

**Earth Day Leadership Event Highlights (name of organization’s) commitment to Earth Day Every Day**

(City,State) The health care community is making serious strides recognizing sustainability’s connection to wellness, fiscal responsibility and quality patient care.

This Earth Day, we are celebrating our commitment to the environment by becoming Earth Day Leaders through the Practice Greenhealth year-long Earth Day Leadership event. Each month, we will be joining with nearly 1,200 hospitals and businesses that are Practice Greenhealth members to take on an environmental awareness activity in honor of Earth Day.

“We’re excited that (name of organization) is participating in our Earth Day Leadership event,” says Laura Wegner, RN, executive director of Practice Greenhealth. “While Earth Day activities across the country involve millions of people, we wanted to help our members do more every day—not just April 22.”

The year-long program is designed specifically for the health care community to help them continue to support their sustainability programs and raise awareness in the communities they serve.

In honor of Earth Day, the first initiative is to raise the awareness of recycling and its ongoing importance to a clean environment, energy reduction, and preservation of natural resources, as well as cost savings and job creation. Recycling is one of the easiest sustainability activities for individuals and businesses to do and speaks to all that Earth Day represents.

“In addition to making recycling receptacles easier to find and use by everyone in our facility, we have a variety of exciting Earth Day activities planned, including (insert organization-specific activities) says, (Name of organization leader.)

To learn more about Practice Greenhealth Earth Day Leadership, visit [www.practicegreenhealth.org](http://www.practicegreenhealth.org)/earthday

About (name of member info here)

About Practice Greenhealth

Practice Greenhealth is the nation’s leading membership and networking organization for institutions in the health care community that have made a commitment to sustainable, eco-friendly practices. Members include hospitals, health care systems, businesses and other stakeholders engaged in the greening of health care to improve the health of patients, staff and the environment. For more information on Practice Greenhealth and Earth Day Leadership, visit [www.practicegreenhealth.com](http://www.practicegreenhealth.com)/earthday.