



Business Employee Resource Group
Request for Proposal (RFP): GreenBERG (Environmentally Conscientious Initiatives)
November 2015

Overview

Executive Sponsor – TBD by Executive Committee

GreenBERG (Environmentally Conscientious Initiatives) Business Employee Resource Group:

This business employee resource group (BERG) focuses on improving the environmental impact of our facilities by leveraging our team members' sustainability and socially responsible initiatives in the workplace and our communities. In conjunction with our System's mission, and as the largest private employer in New York State, we have an obligation to not only improve our efforts but to become a leader in this arena. The BERG intends to build upon the foundation of the Lenox Hill Hospital Green Team reaching our entire Manhattan region.

Mission & Vision Statements

Mission: To improve the environmental impact of our operations by advancing sustainable and socially responsible efforts across the Manhattan region.

Vision: The GreenBERG aims to engage team members who are passionate about sustainable and social responsibility for the advancement of our people and planet.

Business Plan (*Workplace, Marketplace, Community*)

Charter: The GreenBERG's environmentally conscientious members will lead change throughout the region in their workplace, marketplace and community. Additionally, the BERG will assist in communicating the actions of the group while engaging all to contribute.

To date, the Region's initiatives have been built upon several pillars which support our vision. Each of these pillars will impact our workplace, marketplace and/or community. The following represent some of our existing and planned initiatives.

Workplace:

- Recycling and Waste Optimization
 - Introduce new recycling programs at our facilities



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- Enhance targeted existing recycling initiatives (examples: cardboard, paper, peri-operative bluewrap, dietary disposable products, etc.)
- Food Waste
 - Increase our utilization of the food waste digester at Lenox Hill Hospital
- Transportation and Carbon Footprint
 - Expand the utilization of the Rideshare program for employees
- Energy Efficiency
 - Highlight existing Leadership in Energy & Environmental Design (LEED) facilities (Lenox Health Greenwich Village) and programs in Manhattan (including locations at Lenox Hill Hospital)
 - Increase facility energy reduction initiatives (example LED lighting)
- Rooftop Garden (Victory Greens at Lenox Hill Hospital)
 - Outdoor location for team members to utilize for relaxation, breaks, meals, meetings, etc.
 - Vegetable and herb garden utilized for healthy cooking in Lenox Hill Hospital's kitchen

Marketplace:

- Recycling and Waste Optimization
 - Reduce cost of waste removal
- Food Waste
 - Reduce costs associated with food waste
- Transportation and Carbon Footprint
 - Establish a Green Ambulance Fleet in Manhattan also reducing operating cost of vehicles
 - Enhance the utilization of the Wageworks commuter benefit
- Energy Efficiency
 - Improve energy initiatives to reduce costs

Community:

- Recycling and Waste Optimization
 - Reduce our current planetary impact
- Transportation and Carbon Footprint
 - Partner to implement ambulance charging stations in Manhattan
- Energy Efficiency
 - Partner to achieve LEED status on future initiatives
- Rooftop Garden (Victory Greens at Lenox Hill Hospital)
 - Partner with an organization to create a community based garden

Metrics of Success

GreenBERG will track the following:



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- Regional membership count which will register individuals through Employee Self Service
- Introduction of BERG and initiatives at Regional new employee orientation sessions, employee town hall meetings and collaborative care council meetings
- Implementation of community based garden(s)
- Count of green ambulances and charging stations
- Number of employees utilizing the Wageworks program

Organization

1	Executive Sponsor	TBD, <i>Title</i>
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Founding Members:

2	Co-chair	Joshua Strugatz, <i>Associate Executive Director, Lenox Hill Hospital</i>
3	Co-chair	Paul Power, <i>Asst. Director, Employee Safety and Prevention, Workplace Safety</i>
4	Executive Coordinator	Peg Butler, <i>AVP, Marketing & External Relations, Lenox Hill Hospital</i>
5	Secretary	Neil Rosen, <i>AIA, LEED AP BD+C, CEM, CHFM, GGP, GPCP, EDAC, Director of Sustainability, Physical Assets</i>
6	Treasurer	Wayne Kawadler, <i>Director Government and Community Relations, Manhattan Region</i>
7	Additional Founding Members	Robert Graham, MD, MPH, ABOIM, FACP, <i>Director of Integrative Health and Wellness - North Shore LIJ Health System</i>
8		Travis Morris, <i>Supervisor, Energy Plant Operations, Lenox Hill Hospital</i>
9		Kiera Stajk, <i>Director, Talent & Organizational Performance, Manhattan Region</i>
10		Danielle Tascone, <i>Manager, Material Operations, MEETH</i>
		Harry Oehl, <i>Director, Environmental and Linen Services</i>

***RFP Submitted: [Date]**