Publicize Your Award

Award Winner Action Plan

**You’ve won a Practice Greenhealth Environmental Excellence Award, and now it’s time to celebrate your achievements.**

The Practice Greenhealth Awards Publicity Toolkit helps you communicate your success to your community and the media. We make it easy for you with suggestions on how to make the most of your award, basic social media tips and sample social media posts, a sample newsletter article for your publications and Practice Greenhealth’s contact information. As part of this toolkit you will also find:

* A sample news release template that you can customize to your facility or system and the award you have won.
* A letter to reporters that you can send to your local area and the health care sector.
* Background information on Practice Greenhealth and the Awards program that can be sent with your news release or used in other public relations activities.
* Website copy, sample social media releases, and more!

Your local media knows that you are a community leader, and wants to showcase that – don’t miss this opportunity to highlight the great work you’re doing!

Practice Greenhealth is the nation’s leading health care community that empowers its members to increase their efficiencies and environmental stewardship while improving patient safety and care through tools, best practices and knowledge. CleanMed, THE premier national environmental conference for leaders in health care sustainability, provides the ideal platform for the Practice Greenhealth Environmental Excellence Awards Ceremony and Dinner Gala. We encourage you to attend the awards ceremony and stay for the full conference to actively engage with and inspire your peers. Visit [www.cleanmed.org](http://www.cleanmed.org) for more information and to register for the conference.

**Join Us:**

May 12-14, 2015

CleanMed 2014 Conference & Exhibition

Practice Greenhealth Environmental Excellence Awards

Oregon Convention Center

Portland, Oregon