Sustainable Procurement Cohort

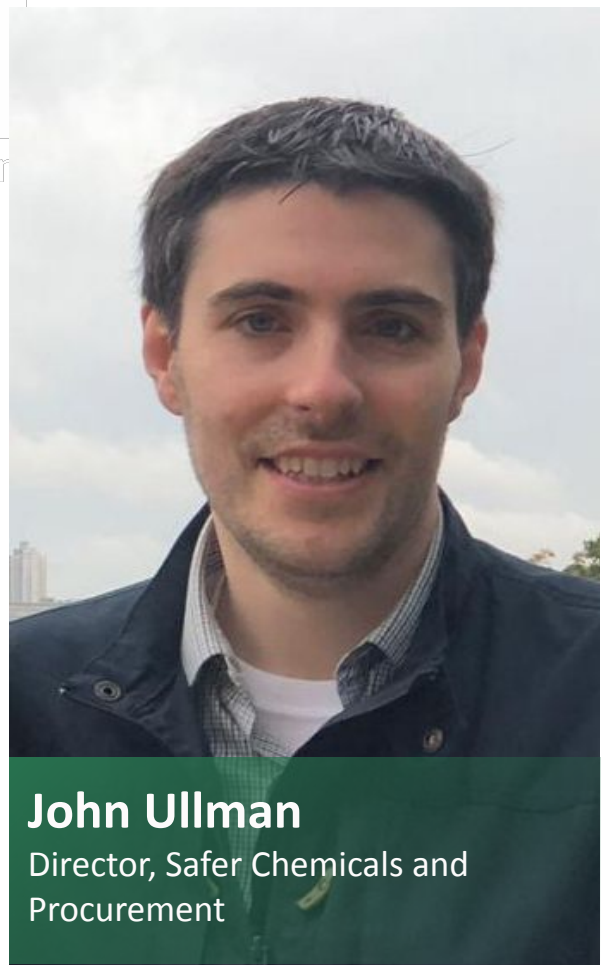
October 28, 2021 | 2:00 PM EST

PRACTICE Greenhealth

External data tracking solutions

Facilitators

Beth Eckl
Director, Environmental Purchasing Program



John Ullman
Director, Safer Chemicals and Procurement

Agenda

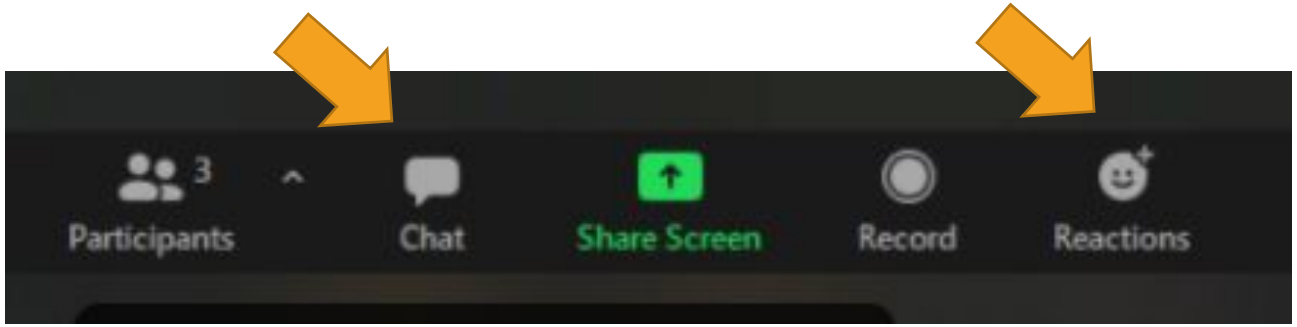
- Logistics and warm up (5 minutes)
- Discussion: External data tracking solutions on sustainable procurement (40 min)
  - Guest speaker: Andy Pettit, Cleveland Clinic
- Next year’s call topics (10 minutes)
- Resources and next steps (5 minutes)

Logistics

To share/ask a question/comment, options:

1. Type in the chat panel
2. Raise hand (scroll over “Reaction”)
3. Unmute
4. Type in your response to questions in Slido

Please share your name, title, organization



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What health care organization are you calling from?

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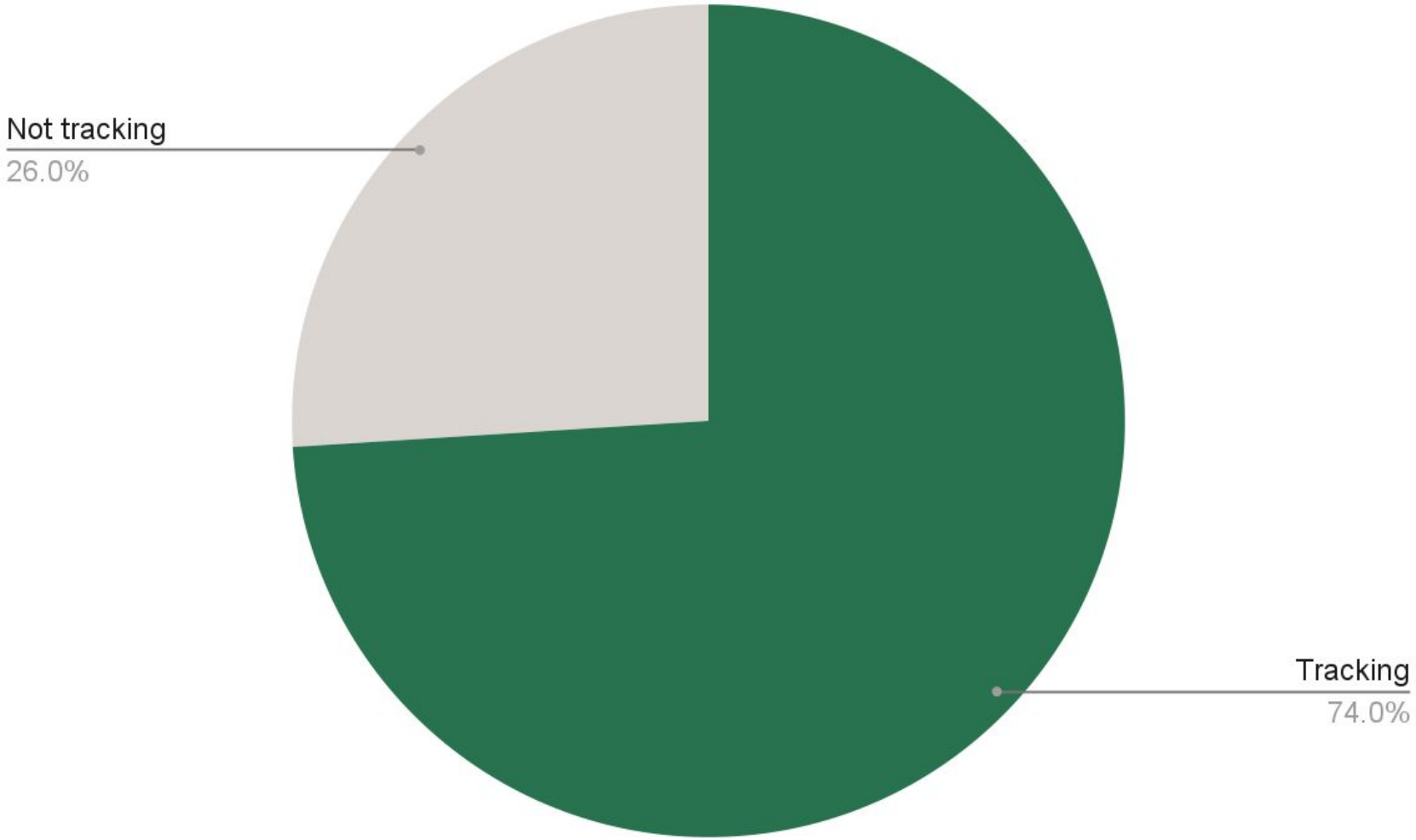
Percent of award applicants tracking EPP data



Source: Practice Greenhealth Environmental Excellence Awards 2021

How does the facility track data/metrics

External *Today's focus*	Internal

• GPO
• Combo of GPO and suppliers
• Practice Greenhealth award metrics
• Vendors/supplier reports
  ○ Staples
  ○ Stryker/Sterilmed
  ○ Paper supplier (shades of green report)
• Third party service
  ○ Key Green Solutions
  ○ Mindclick
  ○ Sustainability data vendor
	• Purchase order and accounts payable data (excel)
	• System level - designated contracts through ERP system – given unique attribute
	• Our procurement system
	• Internal software
	• EVS dept. tracks spend (green cleaners)
	• Sustainability acquisition manager
	• Spreadsheets
	• SC analysts pull data

Source: Practice Greenhealth Environmental Excellence Awards 2021

What is tracked?

- Building materials
- Chemical spend/safer chemicals
- Cleaning products
- Donated and salvaged materials
- Computer equipment
- Food-related: local and sustainable spend
- Furniture, furnishings
- Office products
- Lighting
- Renewable energy
- Reprocessing (collections/buy-back)
- Third party ecolabels
  - U.S. EPA's: Energy Star, WaterSense, Safer Choice
  - Green Seal, UL Ecologo
  - Forest Stewardship Council (FSC)
  - UL GreenGuard
  - EPEAT

Source: Practice Greenhealth Environmental Excellence Awards 2021

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What are your barriers/challenges with external EPP data tracking from suppliers, GPOs and third party providers?

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Supplier Engagement Strategies

Sustainable Procurement Cohort
October 28, 2021
Andy Pettit – pettita2@ccf.org

Cleveland Clinic

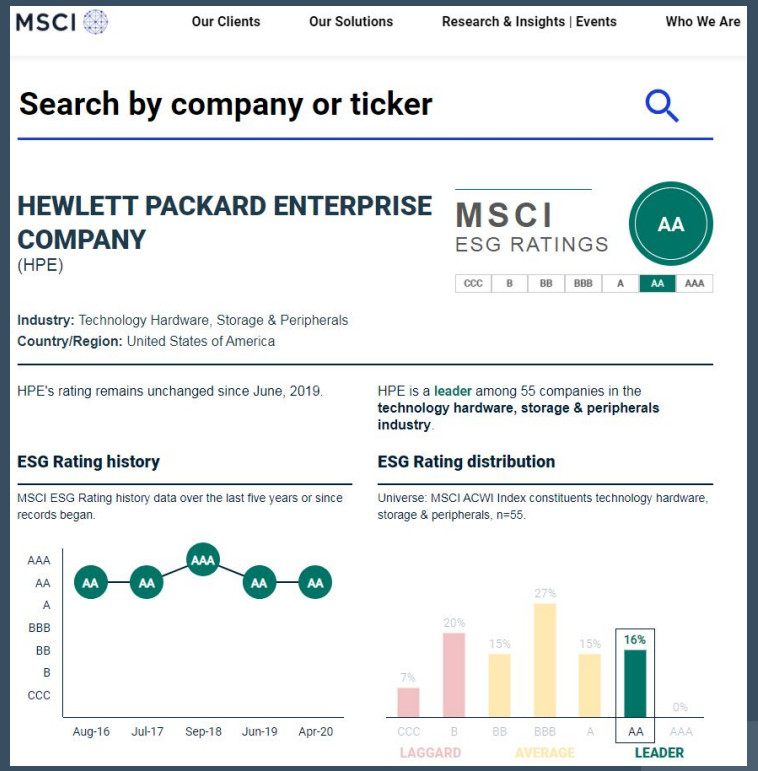
Current Supplier Engagement Strategies

- Supply Chain RFI/RFP Sustainability/ESG questions
- Monthly review of upcoming Supply Chain contracts/vendors
- Guide vendors to existing trusted frameworks, certifications, eco labels:
- http://www.ecolabelindex.com/ https://spot.ul.com/

- Collaborate with industry partners and GPOs already involved in initiatives

Current Supplier Engagement Strategies

- Advocacy efforts – Vendor ESG (Environmental/Social/ Governance) Transparency
- Free ratings available:
  - https://www.msci.com/esg-ratings/issuer/
  - https://www.sustainalytics.com/esg-ratings
  - https://www.csrhub.com/csrhub/
- Vendor Scorecards



	Sustainability Grade	HHI 5 Chemicals of Concern Compliant?	Post-Consumer Recycled Content	Recyclability	Corporate Social Responsibility Policy?	Product take-back program?	Manufacture Location	Distance from Cleveland
Product A	Preferred	Yes	21.6% total	95%	Yes	Yes	Indiana	428 miles
Product B	Acceptable	Yes	0%	100%	Yes	Yes	New Jersey	439 miles
Product C	Acceptable	Yes	100% of the plastic	100%	Yes	No	Spain	3,915 miles
Product D	Unacceptable	Yes	>50% of the plastic	99%	No	No	Italy	4,442 miles

Supplier Engagement Strategies
Spend Data

- Determine who is handling the data request
  - Include their supervisor in communications?
- Give reasonable due date and verify if it is achievable
  - Vacations? Competing project deadlines?
- Be clear about exactly what data is required and how granular it should be
  - By facility? kWh/MWh/GWh? Spend? Volume? SKUs? Time frame?
  - What to exclude – Installation, shipping, handling, etc.
  - Data request frequency – Annually/Quarterly/Monthly

Supplier Engagement Strategies
Spend Data

- Add language to contracts requiring data reporting
- Provide an easy to use excel template and walk them through it
- Utilize features on Excel's "Data" and "Review" tabs
  - "Data Validation" limits supplier's input data to maintain consistency
  - Apply "Share/Protect Workbook" functions
- Validate against previous data

What other strategies are being used?

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What successful solutions have you found to track external EPP data with GPOs, suppliers, and/or third parties?

ⓘ Start presenting to display the poll results on this slide.

Add sustainable purchasing requirements in contracts

Specify sustainability requirements and communicate them to potential suppliers using key sections of sourcing/contracting.

Solution opportunities - August cohort call

Solution #1: Integrate language into contracts (add a clause “you are required to provide data”)

Solution #2: Provide a template to vendors for data collection in excel

Solution #3: Focus on a limited set of categories to start

Solution #4: Build relationships with suppliers and GPOs to make it easier

Practice Greenhealth resources

External data tracking solutions:

- Sustainable Procurement in Health Care Guide (Chapter 4)
- Procurement Data Collection Template - Annex 8 (from Guide, listed above)
- Practice Greenhealth Sustainability Benchmark Report

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What topics would you like to see covered in 2022? What solutions do you seek?

ⓘ Start presenting to display the audience questions on this slide.

Next steps

2022 Sustainable Procurement cohort calls:

- No calls in November, December due to holidays
- Next call: TBD
- Topic: TBD

Call notes and slides (emailed by Monday)

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