



2012 Mentor Hospital Application

Healthier Food

Practice Greenhealth Members Only

The Practice Greenhealth mentor hospital program identifies facility member experts on a number of topics or “challenges” and through sharing calls, case studies and forums, engages the broader community so others can learn from the success.

The program is also an implementation strategy for the **Healthier Hospitals Initiative (HHI)**, a three-year campaign kicking off in April 2012, under the sponsorship of ten health care systems in partnership with Health Care Without Harm, Practice Greenhealth and the Center for Health Design. The HHI campaign will demonstrate the financial and environmental benefit of specific, measurable environmental strategies based on the participation of thousands of hospitals. The HHI Challenges are identified in the application and are open to HHI-participating facilities. The other topics are not specific to the HHI Challenges and are available exclusively to Practice Greenhealth members. Learn more and participate at www.healthierhospitals.org.

The time commitment is small—the benefits are significant:

- Personal career development through recognition in the community as a topic expert
- Certificate of participation
- Spotlight in Practice Greenhealth website and *Greenhealth* magazine
- Showcased as a content expert for media inquiries
- Recognized at the CleanMed Conference and Exposition

Name of Mentor Applicant

Title

Email

Phone

Name of Hospital

Health System

Street Address

City

State

Zip

Is the facility a Practice Greenhealth Award winner?

Yes

No

If yes, list awards and years received:

Healthier Food

Mentor Challenges

The mentor topics are listed below. You may choose more than one. If there is more than one applicant from the organization, please fill out separate applications—one for each contact. If you would like to submit as a team, Practice Greenhealth will consider up to two individuals as Team Mentors, covering one challenge. Depending on the types and amounts of applications, a Mentor may be able to address more than one challenge through a combined strategy. This will be determined upon receipt of applications.

Mentor applicants are being sought for the following Healthier Food challenges:

Practice Greenhealth Healthier Food in Health Care “How-To”

Learn how to kick off a Sustainable food committee, achieve administrative commitment and understand the Healthy Food in Health Care Pledge and the Balanced Menu Challenge Program. Learn how to develop a sustainable food service policy and continuously improve on healthy food offerings, education and communication. *Members Only**

The Balanced Menu Challenge

Learn to reduce meat purchase and increase procurement of fruits and vegetables. *HHI***

Increase in Healthy Beverage Sales

Learn how to increase sales of healthy beverages*** sold in cafeteria and vending machines (include promotion of tap water over bottled water where possible). *HHI***

Increase in Local and/or Sustainable Foods

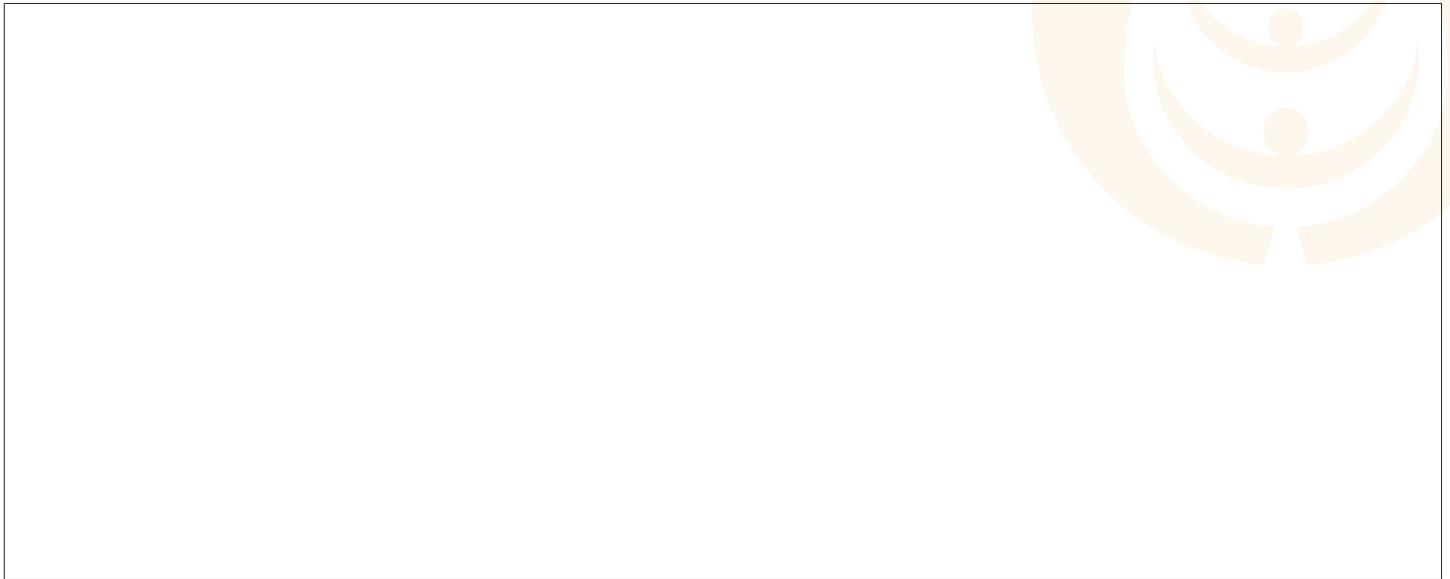
Learn how to increase the procurement of local and/or sustainable food. *HHI***

** Members Only* Those marked as “Members Only” are for the exclusive use of Practice Greenhealth members only and will be accessed through the Practice Greenhealth website at www.practicegreenhealth.org/mentor.

** HHI* Healthier Hospital Initiative (HHI) challenges are open to any hospital participating in the Healthier Hospital Initiative and accessible through the Healthier Hospital website at www.healthierhospitals.org.

***** Definition to be provided

Briefly describe (in 150 words or less) why you should be considered as a mentor and represent your hospital for this (or these) topic area(s) and attach data that supports the success. The data will not be used or shared but will help identify mentor hospitals.



Submission of the application indicates a commitment to the following Mentor Hospital responsibilities.

By submitting, I agree to the following for the Mentor Hospital Program:

- Provide information (through template) for highlight on Practice Greenhealth website and *Greenhealth* magazine.
- Present and play leadership role in Mentor education calls of no more than four per topic per year. The call type would be based on group needs. First might be formal and follow-up for discussion, overcoming obstacles or focusing in on a specific area, for example. (Call will be coordinated by Practice Greenhealth.)
- Provide frequent participation in online forum. The forum could be shared with more than one Mentor to manage time commitment efficiently. The Mentor could also identify a coordinator from his/her system to monitor the forum for efficiency.
- Provide details for press inquiries when directed by Practice Greenhealth (and any other time!)
- Maintain membership with Practice Greenhealth for the 18-month commitment.
- Commit to participation in Mentor Hospital Program for 18 months from date of acceptance.

Name and Title

Date

Thank you! You will be informed within four weeks of submission.